# **CALL FOR PAPERS**

# Workshop

# on Designing Efficient Public Procurement Policies to Foster Technology Transfer and Development Capacity in Emerging Markets

PGlobal Global Advisory Services Ltd., in cooperation with local and international universities, is organizing this workshop with the aim of discussing effective strategies for emerging markets to convert their need for manufactured imports into a tool for technology transfer, absorption and development. We welcome all interested academicians and technical professionals to attend the workshop and/or present papers. Authors of selected papers will be invited for the workshop. A limited amount of financial support is available to the authors of selected papers. Please send your paper title and brief abstract along with your CV to raydin@pglobal.com.tr and/or takdan@pglobal.com.tr by May 1, 2010.

# **Description of the Workshop**

As a result of the development process itself, which is normally characterized by insufficient stock for the building of infrastructure and superstructure, emerging markets register high levels of imports of manufactured goods. Until now, various tools such as offset agreements have been used to acquire and transfer advanced technologies from developed countries to emerging markets. This workshop will focus on the following theme:

• Given this need for manufactured imports, what strategies and policies can be implemented to utilize this need in a way that will contribute to technology transfer, absorption and development in emerging markets?

Focusing on seminal research in the field, the workshop aims to create a forum for the most current available information by bringing together a wide variety of selected researchers and professionals.

**Important Note:** The participation of young researchers, who do not exceed the age of 35, to the Workshop is strongly encouraged and their accommodation and travel expenses will be supported by TÜBİTAK.

Venue: Istanbul, Turkey

Date: October 1-2, 2010

#### Academic Advisory Board:

Dr. Murat Yulek, PGlobal Global Advisory and Training Services Ltd., Turkey

Dr. Recai Aydin, Police Academy, Turkey

Dr. Ercan Oztemel, Marmara University, Turkey

Dr. Kerem Alkin, Istanbul Commerce University, Turkey

Dr. Mehmet Barca, Sakarya University, Turkey

Dr. Turan Erol, Turkish Prime Ministry, Turkey

#### **Participants (Confirmed):**

Dr. Travis K. Taylor, Christopher Newport University

Dr. Richard Haines, Nelson Mandela Metropolitan University

Dr. Hari N. Sharan, Decentralised Energy Systems Pvt. Ltd.

Dr. Ali Akkemik, Baskent University

Dr. Murat Yulek, PGlobal Global Advisory Services

Dr. Recai Aydin, Turkish National Police Academy

Dr. Stefan Markowski, The University of New South Wales at the Australian Defence Force Academy

#### **Contact person:**

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# **TENTATIVE PROGRAM**

#### **October 1 Friday**

09:30	Registration
10:00	Opening Session:
10:30	Presentations-I and Discussion
12:30	Lunch Break
14:00	Presentations-II and Discussion
15:30	Coffee Break
16:00	Presentations-III and Discussion
17:30	End of Day I

# **October 2 Saturday**

- 09:00 Brainstorming Session-I
- **10:30** Coffee Break
- **11:00** Brainstorming Session-II
- 12:30 Lunch Break
- 14:00 Brainstorming Session-III
- **15:30** Coffee Break
- 16:00 Concluding Remarks by Moderator
- 17:00 End of the Workshop

## I. Paper presentations:

We plan to have a total of nine economists to present papers in the first day of the workshop. The papers will be presented in three sessions. Each session will include three presentations and discussion.

The invited authors are required to send an abstract (around 200 words) by May 1, 2010. The completed papers are required to be sent by September 1, 2010, prior to the workshop.

## **II.** Conduct of the Brainstorming Sessions

## Objective

Brainstorming Sessions are designed to secure maximum benefit from the views and experience of the participants to the greatest extent.

#### **Seating Arrangement**

The set-up of the Meeting Hall during the Brainstorming Sessions will be arranged to allow discussions in small groups. The participants will be seated in round tables in a way that all participants will be distributed to the tables as even as possible in terms of representation of sectors, geographic areas and experiences in each table.

#### Set-up

Each group will select a speaker, who will make note of the results of the discussion and report them to the rest of participants by a power point presentation. Alternatively, each group may also consider selecting a different speaker for each Brainstorming session.

#### **Group Proceedings**

Each table will be provided with a laptop and a flash drive. The speaker in each group will summarize the results of the discussions by the group members within a generic power point file at the end of each moderated session, and present the conclusions reached by the group to the rest of the participants.